The Joseph A. Unanue Latino Institute
and
The College of Arts and Sciences
at Seton Hall University

Present

The Joseph A. Unanue Latino Institute
Inaugural Celebration

Featuring Latin Jazz Legend
Paquito D’Rivera and his Ensemble

16 December 2008
South Orange Performing Arts Center
Our Mission/Nuestra Misión

Consistent with the mission of Seton Hall University, the Joseph A. Unanue Latino Institute promotes the development of servant leaders with a focus on the culture, the experiences and the contributions of Latinos in the United States, as members of a global community. The Institute aims to provide a space for dialogue, to encourage research and study of the Latino experience, with particular emphasis on literature and the arts, the sciences, and business and finance, to further advance intercultural understanding.

The Institute was established through a generous donation from Joseph A. and Carmen Ana Unanue in 2005.

En unísono con la misión de Seton Hall University, el Joseph A. Unanue Latino Institute promueve el desarrollo de líderes en servicio con un enfoque en las tradiciones culturales, las experiencias y aportaciones de los latinos en los Estados Unidos y como miembros de la comunidad global. El Instituto tiene la intención de proveer un espacio para el diálogo, promover la investigación y el estudio de la experiencia latina, con énfasis particular en la literatura y arte, las ciencias, los negocios y finanzas, para prosperar el entendimiento entre culturas.

El Instituto fue establecido por una generosa donación de Joseph A. y Carmen Ana Unanue en el 2005.

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December 16, 2008

Joseph A. Unanue Latino Institute
Seton Hall University
400 South Orange Avenue
South Orange, NJ 07079

Dear Friends,

I would like to take this opportunity to congratulate Seton Hall University on the Inaugural Celebration of the Joseph A. Unanue Latino Institute.

Latinos are the fastest growing minority group in the United States and their contributions to the formation of this great country from its inception to the present cannot be underestimated. You have taken strong steps in ensuring that students have a path to study the diversity of Latin American and Latino culture from different perspectives including Literature and the Arts, Science, Business and Finance while mastering essential skills needed for succeeding in higher education.

The students at Seton Hall University and the Joseph A. Unanue Latino Institute deserve to be proud of their commitment to education and excellence. Congratulations on your achievement.

Sincerely,

[Signature]

FRANK R. LAUTENBERG
NEW JERSEY

COMMITTEES:
APPROPRIATIONS
BUDGET
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TRANSPORTATION
ENVIRONMENT AND
PUBLIC WORKS
Program

Welcome
A. Gabriel Esteban, Ph.D.
Provost

Remarks
Ileana Rodríguez, Ph.D.
Director, Joseph A. Unanue Latino Institute

Film Presentation
Joseph A. Unanue Latino Institute
William Charles Moss & Callejero Films

Introduction
A. Gabriel Esteban, Ph.D.
Provost

Presentation
Monsignor Robert Sheeran, S.T.D.
President, Seton Hall University
Gift of Appreciation to
Joseph and Carmen Ana Unanue

Blessing
Bishop Octavio Cisneros, D.D.

Introduction
Ileana Rodríguez, Ph.D.
Gift of Appreciation to
Paquito D’Rivera

Concert Program

Maestro Paquito D’Rivera will perform music from Cuba, Argentina, Brazil, Venezuela and American Jazz.

Paquito D’Rivera - clarinet & sax
Alex Brown - piano
Oscar Stagnaro - bass
Diego Urcola - trumpet & valve trombone
Mark Walker - drums
Héctor del Curto - bandoneón
Joseph A. Unanue

Joseph Unanue is the former Chairman and CEO of Goya Foods, Inc., which is the largest Hispanic-owned food company in the country. Goya Foods, Inc. manufactures, markets, and distributes approximately 1,000 different food products. Goya Foods, Inc. is an international operation stretching from Secaucus, NJ, Bayamón, Puerto Rico, Seville, Spain, to Santo Domingo, Dominican Republic. Goya has ten U.S. facilities in: Illinois, Florida, New Jersey, New York, Massachusetts, Texas and California.

Mr. Unanue graduated from The Catholic University of America in Washington, D.C. with a degree in mechanical engineering.

He joined the family firm after his service in the US army where he was awarded the Bronze Star. In 1972 he became acting president until the death of his father in 1976 upon which he became Chairman, President and CEO. Under his leadership, the company grew from a small regional food company with approximately $8 million in total sales to a global brand with over $800 million in sales and 15 locations worldwide.

Given his extensive community service, Mr. Unanue has been honored repeatedly by community groups. The National Conference of Christians and Jews has twice hailed Mr. Unanue as “Man of the Year.” The National Minority Suppliers Association awarded Mr. Unanue its Leadership Award. In addition, he was presented the Key to the City of Boston, and in 1991 Hispanic Magazine honored Mr. Unanue with the National Hispanic Achievement Award. During both the New York Puerto Rican Day Parade and the Hispanic Heritage Parade, Mr. Unanue served as the Grand Marshall. He also served as a member of the Board of Trustees of the Catholic University of America. In 1982, Mr. Unanue joined the Seton Hall University Board of Regents where he served until 1989. He received an honorary Doctor of Humane Letters from Seton Hall in 2004.

Mr. Unanue and his wife Carmen Ana are active and committed philanthropists. Both personally and through the C&J Unanue foundation, Mr. and Mrs. Unanue have supported a number of organizations including Ballet Hispanico, El Museo Del Barrio and the Arch Diocese of Newark. The Foundation is funding the Joseph A. Unanue Latino Institute at Seton Hall University.
Faithful, lifelong service to her family, her church and her community are hallmarks of the life of Carmen Ana Casal de Unanue. Her deep commitment to others distinguishes her as a woman of great compassion and vision.

Born in Puerto Rico, Mrs. Unanue spent her elementary school years at the Academia del Perpetuo Socorro in San Juan. She attended high school at the Academy of Mount Saint Vincent in Tuxedo Park, New York. Upon completion of high school, she returned to Puerto Rico to attend the University of Puerto Rico. After receiving her degree, she married Joseph A. Unanue. Mr. Unanue is the retired president of Goya Foods, Inc., the largest Hispanic-owned food company in the United States.

For many years, Mrs. Unanue has been involved in numerous religious and community activities. She has taught Spanish and Religious Education at both St. Joseph School in Bogota, New Jersey and St. Therese in Cresskill, New Jersey. Carmen is well known throughout the Archdiocese of Newark and the local Latino Community for her many volunteer works.

Her commitment to the community is evident through her involvement in various charitable organizations. She is an active executive board member of El Museo del Barrio, New York City’s only Latino museum dedicated to Puerto Rican, Caribbean and Latin American art, serving as the current president. In 2006, she was named to the board of directors of The Resource Foundation, an organization committed to increasing the self reliance and living standards of the disadvantaged throughout Latin America. Mrs. Unanue spent many years on the Board of Trustees of public television, WNET, channel 13 in New York City. She was a board member of the Don Bosco Executive Development Council of Paterson, New Jersey. Previously, she served on the Overseers Seminary Committee at Immaculate Conception Seminary in South Orange, New Jersey. In 2007 she was named one of the 25 Most Influential in Philanthropy and the Arts, in the annual list by the New York Post of the top New York Latino movers and shakers.

With her family, she frequently travels to Honduras to work with residents in remote villages. Her desire is to share her time, talent and treasure with others is evident in her dedication to this undertaking. Through these trips she has partnered with the Agua Para el Pueblo project, providing vital infrastructure to bring potable water to villagers without means to do so themselves. In addition, she has been instrumental in the building of schools in villages where there is a need. Mrs. Unanue sees the call to stewardship as a way of life.

In 2005, Mrs. Unanue was honored by the American Bible Society for her contribution and leadership to the Hispanic community. At the request of Pope John Paul II, she served on a ten woman steering committee that was responsible for organizing the first Catholic Pro Familia in Puerto Rico in September 1993. In this capacity, she was able to work with Papal Emissary and close family friend, noted author, Monsignor Lorenzo Albacete. Mrs. Unanue was honored by President Ronald Reagan for her community service. In 1984, Seton Hall University awarded Mrs. Unanue an honorary Doctorate of Humanitarian Service.

Mrs. Unanue resides with her husband in Northern New Jersey. The Unanue’s are the proud parents of six children and sixteen grandchildren.
Paquito D’Rivera

Nine time GRAMMY award winner Paquito D’Rivera defies categorization. He is renowned for his extraordinary mastery of both saxophone and clarinet. The winner of this year’s GRAMMY for Best Latin Jazz Album, he is celebrated both for his artistry in Latin jazz and his achievements as a classical composer. The National Endowment for the Arts affirms "he has become the consummate multinational ambassador, creating and promoting a cross-culture of music that moves effortlessly among jazz, Latin, and Mozart."

Born in Havana, Cuba in 1948, D’Rivera began his career as a child prodigy playing with the Cuban National Symphony Orchestra. His numerous recordings include more than 30 albums. He was a founding member of the United Nation Orchestra with Dizzy Gillespie, where he continues to appear as guest conductor. While his dedication and enthusiasm for Jazz, Bebop and Latin music is remarkable, his contributions to classical music are equally impressive. His repertoire includes solo performances with the London Philharmonic, the London Symphony, the Warsaw Philharmonic Orchestra, the Puerto Rico Symphony Orchestra, and the National Symphony Orchestra to name a few. As a renowned composer he has been commissioned by the National Symphony Orchestra, the Rotterdam Philharmonic, The Library of Congress, and Jazz at Lincoln Center. Maestro D’Rivera is the recipient of countless awards, among them the National Medal for the Arts, presented at the White House, naming him a National Endowment for the Arts Jazz Master. He was also honored with the Living Jazz Legend Award in a ceremony at the Kennedy Center, Washington, DC.

Currently he is an Artist in Residence at the New Jersey Performing Arts Center and Composer-In-Residence at the Caramoor Center for Music and the Arts. A gifted author and respected educator he has been a valiant defender of the rights and liberties of artists around the world.
State Farm congratulates Seton Hall University on the inaugural of the Joseph A. Unanue Latino Institute

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