Graphic, Interactive, and Advertising Design Art Minor — 21 hours, including:

- AART 1223 Two-Dimensional Design and Color
- AART 1311 Introduction to Graphic Design and Advertising Art
- AART 2311 Advanced Graphic Design and Advertising Art (pre-requisite AART1311)
- AART 2512 Digital Art and Design I
- ARTH 1101 Art of Western World
- ARTH 1118 20th-Century Art
- COGR 2324 Desktop Publishing

Web Design Certificate Program — 16 hours, including:

- AART 1223 Two-Dimensional Design and Color
- AART 2312 Digital Art and Design I
- AART 2315 Art of Web Design I
- AART 2316 Art of Web Design II
- COGR 2111 Introduction to Hypertext Markup Language (1 credit)
- COGR 2112 Introduction to Multimedia Communication

B.S. in Art Education* — Fine Arts Requirements — 42 hours, including:

Required Courses:

- AART 1110 Drawing I
- AART 1217 Painting I
- AART 1223 Two-Dimensional Design and Color
- AART 1224 Printmaking
- AART 2210 Drawing II (pre-requisite: AART 1110)
- AART 2220 Figure Drawing
- ARTH 1101 Art of the Western World
- ARTH 1118 Twentieth Century Art (first year)
- ARTH xxxx Art History Electives (6 credits)

Elective Art Education Courses (12 credits):

- AART 2215 Watercolor
- AART 1219 Sculpture
- AART 1220 Art Materials and Techniques
- AART 1226 Traditional American Crafts
- AART 2512 Digital Art and Design I
- AART 3161-3166 Independent Study

*Please see the College of Education and Human Services section in the Undergraduate Catalogue for a complete list of education requirements.

Degree Requirements: 130 total credit hours

Students can minor or double major in any of the College of Arts and Sciences disciplines.

For more information, call an admissions counselor at 1-800-THE-HALL, send an e-mail to thehall@shu.edu or visit admissions.shu.edu.

To talk to a faculty adviser, contact Arline Lowe, M.F.A., chair of the Department of Art and Music, at lowearli@shu.edu or (973) 761-9721.

Web site: artsci.shu.edu/artmusic

Seton Hall University is a major Catholic university. In a diverse and collaborative environment it focuses on academic and ethical development. Seton Hall students are prepared to be leaders in their professional and community lives in a global society and are challenged by outstanding faculty, an ever-expanding technologically advanced setting and values-centered curricula.

Revised December 2006
Art

Bachelor of Arts in Fine Arts and Graphic, Interactive and Advertising Design
Bachelor of Science in Art Education

Why Should I Major in Fine Arts or Graphic, Interactive and Advertising Design or Art Education at Seton Hall?

The professional art field has expanded vastly to include everything that is visually communicated or “designed.” Studio art courses present an introduction to the fine arts where students develop a personal approach to art media, gain knowledge of materials and techniques, and strengthen their creative skills. Seton Hall University provides a “hands on” art education that fosters creative thinkers and problem solvers who will make their mark in this field as leaders.

Undergraduate students have the option to study abroad for credit at Student Art Centers International or at other university programs. The proximity of Seton Hall’s campus to New York City and Philadelphia allows students access to many significant art institutions. Many education students choose fine arts or graphic, interactive and advertising design as their secondary major.

The Curriculum:

The art programs offered in the Department of Art and Music are designed to develop each student’s interests and potential. Course offerings include drawing, painting, sculpture, printmaking and figure drawing, graphic design, fine arts, computer graphics, visual communications and Web design. Advisers work closely with students and tailor their studies to meet personal objectives. With small class sizes, students get much individual attention.

A five-year, dual-degree B.A./M.A. in Museum Professions and a web design certificate program are also available.

What Does It Take to Graduate?

In addition to the general requirements of the College of Arts and Sciences, students must fulfill the Bachelor of Arts requirements for one of the following majors: Fine Arts or Graphic, Interactive and Advertising Design. Education students must also be in consultation with the College of Education and Human Services with regard to fulfilling the requirements for the Bachelor of Science in Art Education.

Career Opportunities:

Students who have completed the art programs at Seton Hall find internships and career opportunities in advertising agencies, design studios, corporate art departments, publishing houses, museums and galleries, and become professional artists, art teachers and art administrators.

A bachelor’s degree in fine arts or graphic, interactive and advertising design is an excellent foundation for graduate school. Opportunities for continued study include fine arts, art history, graphic design or art education. Seton Hall also offers a Master of Arts in Museum Professions.

How Do I Apply for Admission?

Complete your application to Seton Hall University and include the $55 non-refundable application fee ($45 if applying online). Freshman applicants must submit official high school transcripts and any college or university transcripts where credit was attempted, plus the results of the SAT I or ACT assessments. Transfer students must submit transcripts from each college or university where credit was attempted. Those with fewer than 24 earned credits must complete the freshman requirements. Applications are available at admissions.shu.edu.

Can I Get Financial Aid?

Almost 90 percent of the students who entered Seton Hall last year received some form of financial aid, and 75 percent of these students received money directly from the University. The four types of financial aid include scholarships, grants and discounts, loans, and part-time jobs on campus. For further information, visit admissions.shu.edu/FinancialAid.htm or call (973) 761-9332.
Fine Arts Major — 42 credits, including:

AART 1110 Drawing I
AART 1223 Two-Dimensional Design and Color
AART 2210 Drawing II (pre-requisite: AART 1110)
AART 1217 Painting I
AART 1219 Sculpture
AART 1224 Printmaking-Intaglio
or AART 1225 Printmaking-Relief
ARTH 1101 Art of the Western World
ARTH 1118 Twentieth Century Art
ARTH xxxx Art History Electives (6 credits)

Elective Courses (12 credits):

AART 2215 Watercolor
AART 1224 Printmaking-Intaglio
AART 1225 Printmaking-Relief
AART 2141-45 Special Topics
AART 2220 Figure Drawing
AART 1227 Painting II (pre-requisite: AART 1217)
AART 2230 Illustration
AART 2314 Computer Assisted Illustration (pre-requisite AART 2230)
AART 2317 Digital Painting
AART 3161-66 Independent Studies (1-6 credits)
COGR 2320 Still Photography
COGR 3325 Digital Photography

Required Art Courses for B.S. in Arts Education:

AART 2215 Watercolor
AART 1219 Sculpture
AART 1220 Art Materials and Techniques
AART 1226 Traditional American Crafts
AART 2312 Digital Art and Design I
AART 3161-3166 Independent Study (1-6 credits)
Fine Arts Minor — 18 hours, including:

Required Courses (6 credits)
AART 1110  Drawing I
ARTH 1101  Art of the Western World

Elective Courses (12 credits)
AART 2215  Watercolor
AART 1217  Painting I
AART 1219  Sculpture
AART 1225  Two-Dimensional Design and Color
AART 1224  Printmaking-Intaglio
AART 1225  Printmaking-Relief
AART 2141-45  Special Topics
AART 2210  Drawing II (pre-requisite: AART 1110)
AART 2220  Figure Drawing
AART 1227  Painting II (pre-requisite: AART 1217)
AART 2317  Digital Painting

Graphic, Interactive and Advertising Design Major — 60 hours, including:

Required Core Course Sequences:
ARTH 1101  Art of the Western World
ARTH 1107  American Art
MUHI 1102  Music and Civilization
MUHI 1108  American Music

Required Courses (42 credits):
ARTH 1110  Drawing I
AART 1225  Two-Dimensional Design and Color
AART 1311  Introduction to Graphic Design and Advertising Art
AART 2230  Illustration I
AART 2235  Typographical Design and Letter Form
AART 2311  Advanced Graphic Design and Advertising Art (pre-requisite: AART 1311)
AART 2312  Digital Art and Design I
AART 2314  Computer-Assisted Illustration (pre-requisite: AART 2230 & 2312)
AART 2315  Art of Web Design I
AART 4312  Practicum Design Seminar (Senior)
ARTH 1118  20th-Century Art
ARTH 1194  History of Graphic Design
COGR 2521  Print Typography and Electronic Publishing
COGR 2524  Desktop Publishing

Studio Elective Courses — Group 1 (9 credits):
AART 2215  Watercolor
AART 1217  Painting I
AART 1219-29  Introduction to Sculpture
AART 1224/25  Printmaking
AART 2210  Drawing II (pre-requisite: AART 1110)
AART 2220  Figure Drawing
AART 3193-94  Graphic Design/Advertising Internship

Non-studio Electives — Group 2 (9 credits):
AART 2316  Art of Web Design II (pre-requisite: AART 2315)
AART 2334  Three-Dimensional Packaging and Exhibit Design (pre-requisite: AART 1311 and AART 1223)
AART 2317  Digital Painting
AART 2312  Digital Art and Design II (pre-requisite: AART 2312)
COGR 2520  Digital Photography
AART 3312  Web Advertising and Development
AART 3313  Art Direction and Creative Strategy
COGR 2522  Introduction to Three-Dimensional Computer Graphics
COGR 3325  Presentation Graphics

(continued on back page)