

Bachelor of Arts **VISUAL AND SOUND MEDIA**

CONCENTRATION: Media Studies



COLLEGE OF COMMUNICATION
AND THE ARTS
SETON HALL UNIVERSITY

EXPERIENTIAL MAJOR MAP *This major map will help you explore ways and opportunities to make the most of your student life and academic experience*

FIRST YEAR

MIDDLE YEARS

LAST YEAR

YOUR PASSION



Academic Experiences

- Review University Core, College Core and Major Requirements
- Meet with your advisor to talk about your major and area of concentration
- Be sure to take COBF 2210 Introduction to Media Studies and COBF 2212 Introduction to Visual Theory

- Apply for an Internship or take an Experiential Learning Course
- Complete your CORE 2101, Engaging the World and World Language Requirements
- Meet with your advisor to review your academic plan and discuss graduate school or other career plans

- Meet with your advisor to confirm completion of degree requirements
- Complete your Senior Seminar Course
- Apply for Graduation

YOUR CALLING



Community Connections

- Attend the Student Involvement Fair to learn more about CommArts student groups and other organizations
- Attend a Study Abroad Information session to see how you can incorporate an experience into your educational plan
- Attend speaker and special events hosted by the College of Communication and the Arts

- Speak with your professors to begin to establish your network and talk about project or research opportunities
- Submit your application to Study Abroad
- Join Pirate TV, WSOU or other organizations
- Apply to the CommArts Honor Alumni Mentor Partners (CHAMP) program

- Select major or general electives that broaden your knowledge and expose you to different areas of your discipline
- Make the most of your final year by talking with your faculty and advisor about opportunities related to your postgraduate goal

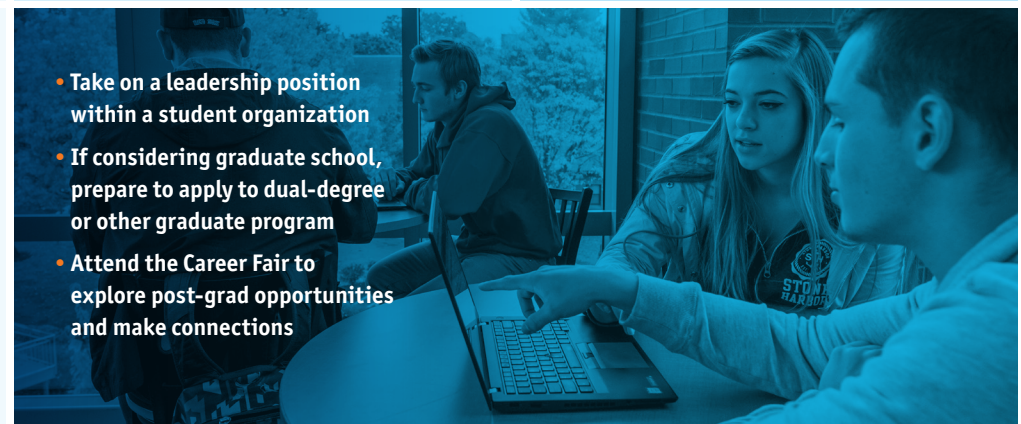
YOUR FUTURE



Career and Professional Success

- Speak with the Career Center regarding potential summer work or internship opportunities
- Conduct an informational interview to help you learn more about potential career fields
- Begin to develop your portfolio to highlight examples of your academic, personal and professional accomplishments

- **Take on a leadership position within a student organization**
- **If considering graduate school, prepare to apply to dual-degree or other graduate program**
- **Attend the Career Fair to explore post-grad opportunities and make connections**



Bachelor of Arts **VISUAL AND SOUND MEDIA**

CONCENTRATION: Media Studies

The **media studies track** is for students who want to explore in depth the complex relationship between media, culture, and society. Students take advanced courses in media studies in topics ranging from television genres; film authorship; digital media studies; reality TV; and sports, media and culture.

This concentration focuses on how media represent various social groups, how media engage with diversity in society, how media are shaped by and shape the societies and cultures from which they emerge, how media are venues through which serious artists make important statements about what it means to live in a society, how audiences are active participants in media culture through various digital and social media practices, and many other fascinating topics. Graduates pursue a variety of careers and are prepared to work in areas such as production, film, editing and communication, as well as to continue onto graduate studies.



ACADEMIC SUCCESS CHECKLIST

- Meet with your Academic advisor at least once per semester
- Create a four year academic and engagement plan
- Take at least 15 credits per semester
- Visit the Academic Resource Center and Writing Center
- Complete the FAFSA annually and apply for scholarships

Our students pursue careers in the film, television, music and radio industries. They go on to become media artists and critics.

CAREER INFORMATION

CAREER READINESS

What do employers want?

- Think critically and problem solve
- Communicate clearly and effectively
- Build collaborative relationships to effectively work as part of a team
- Use technology to ethically and efficiently solve problems and reach goals

THIS MAJOR GIVES ME THE SKILLS TO:

- Define terminology and language used in the critical analysis of film, television, new media and sound media.
- Develop a language to analyze diversity in film, television, new media and sound media.
- Learn the various forms of research and writing in the humanities-based field of media studies.
- Demonstrate mastery of composition, editing, lighting and audio through creative work.
- Lead a team by using organizational and management skills to produce film, sound media and video projects.

WHAT CAREERS CAN I PURSUE?

- Audio Editor
- Broadcaster
- Cinematographer
- Content Creator
- Director
- Film/TV Critic
- Media Editor
- Producer
- Production Assistant

CAREER DEVELOPMENT CHECKLIST

- Join a student organization
- Have your resume reviewed by the Career Center
- Create your LinkedIn account and connect with alumni
- Participate in Career Center Networking activities
- Apply for an internship