The Shopping Benefit Scholarship
2009-2010

Scholarship Briefing Sheet for Undergraduate Students

1. This Scholarship is open to all undergraduate business majors of the Stillman School of Business: BABA (BUAB, BUAS, BUDI, BUIB), BACC, BFIN, BMGN, BITM, BMKT, BSPM, BUND and ECON.

2. In order to receive consideration for the Scholarship, the candidate must have already successfully completed at least 15 credits toward a business degree at Seton Hall University as of January 1, 2010, and have a minimum overall grade point average of 3.0.

3. Besides having the requisite credits and grade point average, the candidate must complete the attached form and essays.

4. Students’ financial needs will be taken into consideration when determining who should receive the Scholarship.

5. For the 2009-2010 Academic Year, there will be one (1) $500 award made to an undergraduate student. The Scholarship will be awarded in Spring 2010 and can be applied toward Spring 2010, Summer 2010, and/or Fall 2010.

6. The Scholarship will be a one-time award for the specified academic year only. Awardees can reapply for subsequent Shopping Benefit scholarships in future years.

KAP 12/2009
The Shopping Benefit Scholarship
2009-2010 Application

Name: ____________________________________________

Permanent Address: _______________________________

                                                  Street Address

                                                  City       State       Zip Code

E-Mail: __________________________________________

Telephone: _______________________________________

Major: __________________________________________

GPA: ____________________________________________

Credits completed as of 1/1/10: ________________

Status: ___ Graduate student ___ Undergraduate student

1. Imagine that you are bidding for the opportunity to create and market merchandise for the Stillman School of Business. Please discuss in detail product assortment, inventory management, vendor selection, advertising techniques, price points, sales locations, procurement of start-up costs, financial sustainability, and environmental accountability. Ideas must not have been submitted elsewhere.

2. On a separate sheet of paper, please describe how you have contributed financially to your education at Seton Hall University. Also, please describe the scholarships and other forms of financial assistance (family contributions, loans, grants, work-study, corporate tuition remission, etc.) you currently receive as a student at Seton Hall University.

3. Please attach all your responses to this form and sign below.

__________________________________________________________
Signature of applicant

__________________________________________________________
Date

All applications must be received by 4:00 p.m. on Friday, February 5, 2010. Please mail your application or hand deliver it to Karen Passaro, Associate Dean of Academic Services, c/o Mark Saylor, Stillman School of Business, Room 526, Jubilee Hall, Seton Hall University, South Orange, NJ 07079.