2020-21 CATALOGUE

ART, DESIGN AND INTERACTIVE MULTIMEDIA

Graphic Design | Advertising

Total Credits: 51

I. Required Courses *(39 credits)*

			GRADE EARNED	SEMESTER COMPLETED
☐	ADIM 1110	Drawing I	_____	_____
☐	ADIM 1223	2D Design and Color	_____	_____
☐	ADIM 1311	Graphic Design and Advertising Art I	_____	_____
☐	ARTH 2124	History of Graphic Design	_____	_____
☐	ADIM 2230	Drawing as Design	_____	_____
☐	ADIM 2233	Typography I	_____	_____
☐	ADIM 2311	Graphic Design Advertising Art II	_____	_____
☐	ADIM 2312	Digital Art and Design I	_____	_____
☐	ADIM 2315	Web Design I	_____	_____
☐	ADIM 2318	Digital Art and Design II	_____	_____
☐	ADIM 2334	3D Packaging and Exhibition Design	_____	_____
☐	ADIM 3233	Typography II	_____	_____
☐	ADIM 4312	Practicum Design Seminar	_____	_____

II. Elective Courses *(12 credits)*
Group I *(6 credits)*

☐	ADIM 1217	Painting I	_____	_____
☐	ADIM 1224	Printmaking I	_____	_____
☐	ADIM 2210	Drawing II	_____	_____
☐	ADIM 2215	Watercolor	_____	_____
☐	ADIM 2220	Figure Drawing	_____	_____
☐	ADIM 2317	Digital Painting	_____	_____

Group II *(6 credits)*

☐	ADIM 2316	Web Design II	_____	_____
☐	ADIM 2322	Intro to 3D Computer Graphics	_____	_____
☐	ADIM 3193/ ADIM 3194	Design Internship	_____	_____
☐	ADIM 3312	Designing for Web and Mobile	_____	_____
☐	ADIM 3320	Advanced Digital Photography	_____	_____
☐	ADIM 3325	Digital Photography	_____	_____
☐	ADIM 3326	Video Animation and Motion Graphics	_____	_____

What great minds can do.

www.shu.edu/commarts